

FOR IMMEDIATE RELEASE

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Parcus Medical LLC Expands European Distribution in Agreement with 2MED GmbH

STURGEON BAY, WI, January 14, 2011 – Parcus Medical LLC, an innovative US based manufacturer of orthopedic implants and instrumentation for the sports medicine market, has signed an exclusive distribution agreement with 2MED GmbH for its products in Germany, Austria and Switzerland. 2MED GmbH is a distributor with 25 years experience selling and marketing products to orthopedic surgeons working in hospitals and clinics.

Bart Bracy, VP of Marketing and Product Development for Parcus, announced that, “Parcus is pleased to have 2MED GmbH represent our products. Their professionalism and relationships with some of the world’s leading surgeons will not only help us grow our international sales but also provide us with input to develop world class products.”

Parcus Medical, LLC recently introduced the 4.5mm V-LoX™ **Hybrid** PEEK CF, which is the first suture anchor that can be used as a twist-in anchor, where sliding knots are the preferred tissue fixation technique, or as a knotless push-in for use in indications such as lateral row fixation for rotator cuff repair. They have also released two versions of the 3.5mm **Impact** PEEK CF Push-In Suture Anchor; one version is supplied with suture and another eliminates knot tying. Both versions share common instrumentation and feature a drive-in insertion technique. The **Impact** anchors can be used in indications such as SLAP or Bankart repair.

To learn about the extensive line of products available from 2MED GmbH in Europe, visit www.2med.biz. For more information on the full line of products offered by Parcus Medical LLC please visit www.parcusmedical.com.

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